

# DIGITAL MAGIC

## MAGIC AT THE SERVICE OF COMMUNICATION

Jordi Nexus goes for specific **Avant-garde Magic** and high-quality communication, commonly present in the corporate world. **Magic and technology go hand in hand** in order to make your guests feel an **amazing and unforgettable experience**. **Digital Magic** allows you to **focus on small groups who enjoy the impossible effects of visual Magic supported by iPad**.

### Tres servicios diferenciados:

**Digital Icebreaker:** Perfect for vitalizing cocktail parties, receptions and fairs. It allows to focus on small groups and **boost the atmosphere without monopolising the attention** of all the audience. We aim at people spend an amusing and amazing moment and **make your event unforgettable** through the experience of **Digital Magic**.



**Crowd-puller:** the synergy between Magic and technology allows us to **create a point of attraction** in a place such a fair stand. The visitors stop to look at the tricks in a relaxing atmosphere where the "WOW" effect catches all their attention. This makes them **more receptive and more open to your brand messages**. At the end of the show, Jordi Nexus introduces the stand and the brand and invites the people to know more about your products and services.



**Lead Generator:** an ideal option to get **quality leads** during events such as fairs. Through his **Proximity Magic with iPad**, Jordi Nexus catches the visitors' attention with stunning effects and **makes them lend an ear**. Jordi marks the lead during the conversation and if it matches with the target profile, he presents it to a member your team to complete the information or selling process. If it does not match, Jordi finishes the trick and thanks the visitor for his/her attention.



As the performances last a few minutes, they can be repeated several times during the day. Furthermore, the effects of Digital Magic are varied so that all the people who visit the stand live a unique experience. An entertaining way to turn your stand into the focus of media and visitors.